



7 Questions to Ask Your Potential Wedding Planner Before Choosing Them

1. How will you select our location(s)?

This question helps you understand how your planner approaches one of the most important decisions of your wedding. Do they begin with a curated network? How do they assess your personality, priorities, and guest experience? A strong planner narrows down options thoughtfully instead of presenting endless choices, ensuring the venues truly align with you.

2. What do you see when you listen to our story?

This question allows you to sense whether your planner truly listens. Beyond logistics, do they recognize the emotions, values, and atmosphere you hope to create? The right partner hears more than words — they understand the feeling behind them.

3. How do you build and manage your vendor team?

The quality of your celebration depends heavily on the professionals involved. This allows you to learn how vendors are selected, how relationships are maintained, and how collaboration is managed throughout the planning process.

4. How do you structure and monitor the budget?

Clear financial planning creates security. This question helps you understand how budgets are developed, tracked, and communicated — and whether transparency is a priority from the beginning.

5. How do you handle unexpected changes or challenges?

Even with strong preparation, adjustments are sometimes necessary. This question gives insight into your planner's experience, problem-solving approach, and ability to remain calm and solution oriented.

6. What does our collaboration look like throughout the process?

This clarifies expectations on both sides. How often will you communicate? Who leads decisions? What level of involvement is anticipated? Understanding this dynamic early prevents misunderstandings later.

7. How is the wedding day itself coordinated?

This question helps you understand how timelines are structured, how service providers are guided, and who oversees the flow of the day. Good coordination ensures that you and your guests can simply be present and enjoy the celebration.

Provided to you by Irina | White Orchid Wedding & Celebrations